AAMC/CDC/Duke Collaborative Webinar

4/6/2015 Attendees:
Mina Silberberg, PhD—Duke
Marna Canterbury, BA, RD, MS—Lakeview Health
Anna Hrovat—Duke
Evan Ashkin, MD—UNC
Jan Willis, MS, MBA—Duke
Debi Best, MD—Duke
Barb Sheline, MD, MPH—Duke
Robin Lankton, MPH—University of Wisconsin
Viviana Martinez-Bianchi, MD, FAAFP—Duke
Sharon Hull, MD—Duke
Justine Strand de Oliveira, DrPH, PA-C—Duke
Wanda Gonsalves, MD—UK Health Care, Department of Family and Community Medicine
Tia Simmons, DrPH—Duke

4/22/2015 Attendees:
Barb Sheline, MD, MPH—Duke
Marna Canterbury, BA, RD, MS—Lakeview Health
Jeannette Valentine, PhD—Rutgers University
Drew Harris, MD—Veteran Affairs
Teresa Zyrd, MD--Wright State University
Tian Kenyon, ACSW—NH Dartmouth
Pat Dieter, MD—Duke
Suzanne Cashman, ScD, MS—University of Massachusetts
Jarrett Sell, MD—Adler Health Services

Barb Sheline presented on the Primary Care Leadership Track (PCLT) at Duke.

Main points:
- The PCLT program aims to create change agents for the US health care system in primary care to address the health of the public.
- History of PCLT
- Description PCLT 4-year curriculum
- The population health training in PCLT

Discussion
- Barb Sheline has started to see a difference in the way that learners perceive primary care. They’re still committed to primary care, but feel like they’ve had a good exposure so that they can make a good choice.
- How do we get learners interested?
  - The longitudinal structure is a great way to train all students
  - Getting people in the room who were interested and curious is important
  - Learners are drawn to the language, “leadership track”
There is a possibility that this program will be adopted by the larger medical school program. The Dean would like to see three things:
  - More students have an opportunity to do a longitudinal integrated clerkship
  - Get population health in the curriculum for everybody
  - Work on a leadership curriculum

Professors observe and give feedback about learners that gather in teams. There is also peer review, which is very important in this program.

The DiSC Model was mentioned. More information can be found here: https://www.discprofile.com/what-is-disc/overview/.

Marna Canterbury presented on PowerUp for Kids.

**Main points:**
  - Health care providers focusing on non-clinical health factors
  - PowerUp works within the community to promote preventative health care
  - PowerUp has multiple partners throughout the community that help advance their initiative

**Discussion**
  - What are the skill sets involved clinicians need to have when working with this program?
    - Mindset is the most important thing
    - Having those who are engaged in want to make a difference
  - The school district provides supervision for the open gym. But there aren’t any organized games—it’s more like free play.

*Slides and webinar recording for more detailed information are located at:*
  [http://cfm.mc.duke.edu/resources](http://cfm.mc.duke.edu/resources)

The next AAMC/CDC/Duke Collaborative Webinar is scheduled for June 4, 2015 from 1:00pm-2:00pm EDT.

(Webinar will be repeated on June 16, 2015 from 10:30-11:30am EDT)